

SPEAKER'S PROFILES

MCMC Research Symposium 2022:

"Towards an Inclusive Malaysia: Research Insights on the Implications of Digital Communications on Society"



Thematic Address Speaker:

Prof. Dr. Sarjit Singh Darshan Singh

Faculty of Human Ecology, Universiti Putra Malaysia

Sarjit Singh is a Professor in Department of Social Science & Development, Faculty of Human Ecology, Universiti Putra Malaysia. His research expertise is in anthropology and sociology in which he has done numerous studies on minority groups. Prof. Dr. Sarjit is also actively involved with civil society groups.

Track 1: Achieving Digital Inclusivity for All



Moderator:

Ms. Shirley Tan Shuo Ling

Head of Strategic Communications and Industry Relations Division, MCMC

Shirley is an all-rounder and brings with her over 25 years in Corporate Communications, Brand and Advertising as well as Marketing. Prior to joining MCMC, Shirley helmed several senior positions in AirAsia Berhad during her eight years tenure, the last being Head of Marketing, Commercial. She was responsible to drive marketing strategies to fuel the business growth. Prior to that she served in Astro for 12 years, last position being Assistant Vice President, Customer & Brand Marketing. Shirley has always been part of the key personnel under business continuity plan throughout her service, helping the organisation maintain resiliency, contributing to a reputable brand where she serves.



Panel Member:

Dr. Siti Aishah Hussin

Nilai University

Siti Aishah Hussin holds a PhD in Human Resource Management from Universiti Sains Islam Malaysia. She is currently Head, School of Management & Marketing of the Faculty of Business, Hospitality and Humanities, Nilai University. Her research interests are gender study, organisational culture, and entrepreneurship.

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Panel Member:
Assoc. Prof. Dr. Mazni Omar
Universiti Utara Malaysia

Mazni Omar is an Associate Professor at the School of Computing (SOC), and a research fellow of the Institute for Advanced and Smart Digital Opportunities (IASDO), Universiti Utara Malaysia (UUM). Currently, she is the Assistant Vice Chancellor of UUM College of Arts and Sciences (CAS) and the Director of Corporate Planning Division, UUM. Her field of research interest covers a multi-disciplinary area of computing and social sciences applications to the human aspects of software engineering.



Panel Member:
Assoc. Prof. Dr. Nurul Nisa Omar
International University of Malaya-Wales

Nisa Omar is an Associate Professor and Dean of Faculty of Arts & Science at the International University of Malaya-Wales. She is active in the field of training and development for executive education, industry, and professionals. Some of her awards and achievements include the Best Ph.D. Thesis Award, Best Research Paper & Presenter, and International Visual Art and Learning Award. Her thought on education is not only about obtaining knowledge but also to motivate and inspiring others to be current and progressive.

Track 2: How We Use Technology and Bolster Users' Resilience

Abstract: The onset of COVID-19 and widespread disruption to work, economy and social interactions will have lasting implications in how we deliver information, leverage media platforms and how we approach media literacy and psychological resiliency. This session presents related work of technology use and its implications during the pandemic.



Moderator:
Prof. Dr. Kiranjit Kaur
Faculty of Communication and Media Studies, Universiti
Teknologi MARA

Kiranjit Kaur brings her 35 years of experience as an academic in Universiti Teknologi MARA and her expertise in public relations to coaching individuals, helping them to recognize and self-develop their inner strengths in order to realise the dreams they aspire to. She has a PhD in Mass Communication from University of Maryland, USA.

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Panel Member:
Dr. Shifa Faizal
Universiti Teknologi MARA

Shifa Faizal is currently a senior lecturer at the Universiti Teknologi Mara (UiTM), Malaysia. In her capacity as an academician, she has published in several journals including Scopus and ERA Indexed, having her work published as book chapter, and securing research and consultancy grants at University and National level in her capacity as Principal Researcher, Consultant, and Co-researcher. She obtained her PhD in Media Studies from the University of Adelaide, South Australia. Her main area of interest is the study of media studies, digital games, social network, and advertising.



Panel Member:
Assoc. Prof. Dr. Adlina Ariffin
Universiti Islam Antarabangsa Malaysia

Adlina Ariffin is an Associate Professor at the Department of English Language and Literature, International Islamic University Malaysia (IIUM). She obtained her Bachelor and Masters degrees from the University of Malaya and completed her PhD in Education specializing in English for Specific Purposes from the IIUM. She actively publishes and conducts research in social sciences, applied linguistics, sociolinguistics, language policy and language for specific purposes. Currently, she is the Deputy Director at the IIUM Research Management Centre.



Panel Member:
Assoc. Prof. Dr. Bahiyah Omar
Universiti Sains Malaysia

Bahiyah Omar is an associate professor in the School of Communication at Universiti Sains Malaysia. She earned her Ph.D. in Arts from the School of English, Communication and Performances Studies, Monash University Australia. As of 2022, she has published more than 50 journal articles in several areas such as online news consumption, social media effects, media/news credibility, mobile media usage and fake news. Her work on fake news has appeared in several high impact journals such as Telematics and Informatics, Online Information Review, Health Informatics, Sage Open and International Sociology. She strongly believes that research can shape a better future.

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Panel Member:
Dr. Ahmad Iqmer Nashriq Mohd Nazan
Universiti Putra Malaysia

Ahmad Iqmer Nashriq Mohd Nazan is currently serving Universiti Putra Malaysia as a senior lecturer in the Department of Community Health at the Faculty of Medicine and Health Sciences. He received his graduate training in Public Health from the University of Illinois Urbana-Champaign and the University of Wisconsin Milwaukee USA where he specialized in health promotion and educational statistics. His current research areas include Community and Behavioral Health Promotion, Social Network/Integration and Health, as well as Meta-analysis.

Track 3: Synthesizing Technical Competencies and Digital Policies

Abstract: This section serves to highlight issues related to building technical capacity and capabilities and harmonising ICT policies.



Moderator:
Assoc. Prof. Dr. Ramesh Nair
Universiti Teknologi MARA

Ramesh Nair is a research fellow at the Accounting Research Institute and associate professor at the Academy of Language Studies, Universiti Teknologi MARA. He draws on this background in Applied Linguistics to examine disclosure practices as they relate to transparency and governance. He was recipient of the Digital Society Research Grant awarded by the Malaysian Communications and Multimedia Commission in 2020 and the findings of his study have been published in the International Review on Public and Nonprofit Marketing.



Panel Member:
Assoc. Prof. Ts. Dr. Hazleen Aris
Universiti Tenaga Nasional

Hazleen Aris is currently the Director of the Institute of Informatics and Computing in Energy (IICE) at UNITEN, a research institute that specialises on research and consultancy in the areas related to energy informatics. She has been actively involved in the research and development activities in the areas of computer science and information technology for more than 20 years. She has also been involved in energy informatics research since the past five years. Graduated from the University of Southampton and the University of Malaysia, she is also a certified professional technologist with the Malaysia Board of Technologists (MBOT) since 2018.

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Panel Member:
Assoc. Prof. Dr. Jaspal Kaur Sadhu Singh
HELP University

Jaspal's current interest is in the area of online falsehoods, challenges perambulating free speech and expression, and legal and ethical debates involving data governance, ethics, and AI. Jaspal is a recipient of two grants in 2021 as Lead Researcher one of which was the MCMC Digital Society Research Grant (DSRG) to develop 'Recommendations for the creation of a governance framework for the protection of personal data used in the development of AI systems'.



Panel Member:
Dr. Syarulnaziah Anawar
Universiti Teknikal Malaysia Melaka

Syarulnaziah Anawar is currently a Senior Lecturer at the Faculty of Information and Communication Technology, UTeM. She is a member of the Information Security, Digital Forensic, and Computer Networking (INSFORNET) research group. Her research interests include Human-centered Computing, Health Informatics, Usable privacy and Security, Digital Ethics, and societal impact of IoT.



Panel Member:
Dr. Fazlida Mohd Razali
Universiti Teknologi MARA

Fazlida Mohd Razali is a Senior Lecturer, in UITM's Accounting Research Institute and Faculty of Accountancy. Prior to her academic career, she has nine years of experience helping Public Listed Companies with value added independent assurance and consultations on the effectiveness and efficiency of risk management, internal control and governance. This was achieved in her role as internal audit practitioner with OCBC Bank (M) Berhad and Pacificmas Berhad and Pacificmas Berhad; and external audit firm, Jamal, Amin & Partner.