

# **Malaysian Communications and Multimedia Commission**

## **GUIDELINE FOR LIVE AND DELAYED TELECAST APPLICATION**

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### **GUIDELINE FOR LIVE AND DELAYED TELECAST APPLICATION**

#### **INTRODUCTION**

- 1. The national policy objectives for the communication and multimedia industry as outlined in the Communication and Multimedia Act 1998 (CMA) include the following:
  - To grow and nurture local information resources and cultural representation that facilitates national identity and global diversity.
  - d) To regulate for the long term benefit of the end user.
- 2. In implementing the national policy objectives as entrusted by the CMA, the Special Licence Conditions of the Content Applications Service Providers (CASP-I) Licence impose a requirement on service providers to obtain written approval from the Commission prior to any live or delayed telecast.
- 3. Based on a Ministerial Declaration dated 27 November 2004, The Minister had amended Part B of Special Licence Conditions by substituting paragraph 9.1 and 9.2 on all Content Applications Service Provider (Individual) licences with the following new paragraphs:
  - "9.1 In the event the licensee intends to transmit live or delayed telecast, the Licensee shall obtain the written approval of the Commission not less than fourteen (14) days prior to the proposed live or delayed telecast.
  - 9.2 The licensee shall, at any times as required by the Commission, submit any content which has been recorded or obtained for the purpose of the delayed telecast. Any approval obtained from the Commission to transmit the delayed telecast is limited to the approval granted to the content recorded or obtained."
- 4. The Commission has developed a set of guidelines for live and delayed telecast applications in order to enhance efficiency and transparency.

#### SCOPE

- 5. This guideline does not apply to the following programmes:
  - 5.1 News programmes which report on recent and current happenings or updates that unfold within 24 hours from the transmission time.
  - 5.2 National events or programmes including but not limited to the following:
    - i. Proclamations by Yang di-Pertuan Agong and Pronouncements by the YAB Prime Minister of Malaysia
    - ii. Annual Budget Presentation in Parliament
    - iii. Friday Prayers/ Terawih Prayers/ Aidilfitri/ Aidiladha prayers at the National Mosque of Malaysia
    - iv. Announcement of Ramadhan, Aidilfitri and Aidiladha
    - v. National Open House
    - vi. National or International Al-Quran Recital Assembly
    - vii. National Day and Malaysia Day Message
  - 5.3 Sport tournament event (local and international).
- 6. The Licensee shall notify the Commission before airing any live programmes listed in paragraph 5.2 and 5.3. If there is any doubt about the scope, the Commission will determine as to whether a particular programme should be exempted from this guidelines.
- 7. A telecast of an event is deemed to be 'delayed' telecast if it is broadcast within 24 hours after the live event. Any programme intended for broadcast after that period must be submitted to the Film Censorship Board Film Censorship Board [or Lembaga Penapisan Filem (LPF)] for censorship.

#### **GUIDELINE FOR APPLICATION**

## **Electronic Live and Delayed Telecast Application (e-LDTA) System**

- 8. All applications for live and delayed telecast must be submitted through web-based electronic Live and Delayed Telecast Application (e-LDTA) system at <a href="https://eldta.mcmc.gov.my">https://eldta.mcmc.gov.my</a> (**Appendix 1**) and attached together with the relevant attachments.
- 9. The officer authorized by the Licensee must ensure all applications submitted through e-LDTA system are valid.
- 10. Incomplete forms may result in the application being rejected.

### **Timing for Submission of Application**

- 11. All applications should reach the Commission **NOT LESS THAN 21 DAYS** before the date of the intended live or delayed telecast. This will enable the relevant department sufficient time to process the application and to prepare a written approval 14 days before the telecast as stipulated by Special Licence Condition 9.1. The Commission's early response to the application will also provide the Licensee ample time to find replacement programmes should the application be rejected. Kindly refer to **Appendix 2** for Application Process Flow Chart.
- 12. As a general rule, all applications not meeting the above timelines will be rejected. However, the Commission notes that there may be cases where there might be valid reasons behind the late application e.g. last minute scheduling due to factors beyond the control of the Licensee. The Licensee shall provide notification and clarification to the Commission of any application submitted less than 21 days.
- 13. In this regard, an application may still be submitted stating reasons for the late submission of the application for the Commission's consideration. Where appropriate, the Licensee should substantiate its reasons with supporting documents.
- 14. A live or delayed telecast may only be made upon receipt of a written approval from the Commission through e-LDTA system.

# **GENERAL CONTENT REQUIREMENTS**

- 15. Licensee shall ensure that all content during the live and delayed telecast does not violate any provisions any provisions under the Communications and Multimedia Act 1998, the relevant Special Licence Conditions and the Content Code.
- 16. All live telecast must be supervised by a producer with not less than **THREE (3) years** of experience in the content or broadcast industry.
- 17. For local programmes, the producer must be familiar with the Content Code and able to guide the host, the guest and the production team in compliance with the code.
- 18. Licensee has the obligation to install a functional apparatus to remove, conceal or edit offending content that is telecast live.
- 19. The Commission may in approving an application impose a condition on the Licensee to delay a telecast to ensure that effective content control could be performed by the licensee.
- 20. All pre-recorded video clips for play out during a live telecast must be submitted for approval by the Film Censorship Board (LPF).

21. The Licensee is responsible for getting necessary clearance from all other relevant authorities.

#### REJECTION OF APPLICATION

- 22. An application may be rejected for any of the following reasons:-
  - 22.1 late application;
  - 22.2 the application is incomplete;
  - 22.3 the proposed programme may contain element(s) that may violate any provisions under the Communications and Multimedia Act 1998, the relevant Special Licence Conditions and the Content Code; or
  - 22.4 the proposed programme may contain activities or conduct that contravenes any applicable Malaysian laws.

#### **APPLICABLE CONDITIONS**

- 23. The following standard conditions and/ or relevant conditions will appear on all written approvals via e-LDTA system for live and delayed telecast:
  - 23.1 The content of the programme complies with all relevant laws including the Communications and Multimedia Act 1998 (CMA 1998) and the Content Code.
  - 23.2 Approval granted is based on the description of the programme provided in the application form. Any changes to the programme description or format and/or the host of the programme will require the prior approval of the Commission.
  - 23.3 The Licensee must notify the Commission of any changes to the transmission time, date and/or venue of the programme via email and call.
  - 23.4 All pre-recorded video clips for play out during a live telecast must be submitted for approval by the Film Censorship Board (LPF).
- 24. The following special conditions may be imposed based on case by case basis:-
  - 24.1 the Licensee may be required to delay the telecast that may contain unsuitable content to ensure a more effective content control;

- 24.2 the live or delayed telecast must break for the mandatory news programme or special messages from the Yang Dipertuan Agong, YAB Prime Minister or any other announcements as may be determined by the Minister;
- 24.3 other conditions deemed appropriate by the Commission.

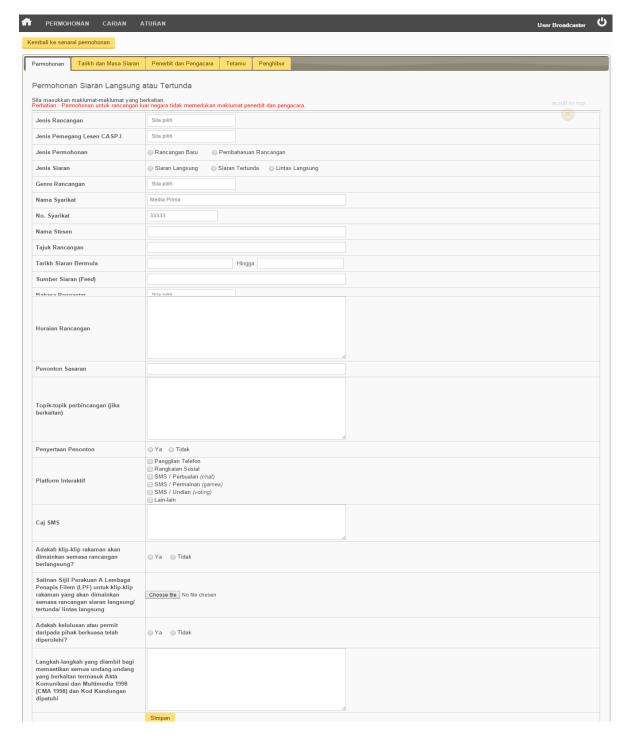
## SUSPENSION AND/OR WITHDRAWAL OF AN APPROVAL

- 25. The Commission may suspend and/or withdraw its approval for the following reasons:-
  - 25.1 changes to the programme description and/or format and/or the host made without the prior approval of the Commission;
  - 25.2 reasonable objections from government agencies, communities, groups, non-governmental organizations and members of the public to the programme;
  - 25.3 the programme is found to contravene licence conditions or any applicable laws relating the Communications and Multimedia Act 1998 (CMA 1998) and the Content Code.

### **CONCLUSION**

- 26. In adhering to the guideline, Licensee shall ensure that they are guided by the relevant registered voluntary industry codes and conform to all guidelines issued by relevant authorities and laws pertaining to content (e.g. Censorship laws).
- 27. This guideline should be read in conjunction with the CMA 1998, Communications and Multimedia (Licensing) Regulation 2000 (as amended) and any other related subsidiary legislation that may be enacted in the future.

# PERMOHONAN SIARAN LANGSUNG DAN TERTUNDA ELECTRONIC APPLICATION FOR LIVE AND DELAYED TELECAST (e-LDTA)



Layout e-LDTA (https://eldta.mcmc.gov.my)

### APPLICATION PROCESS FLOW CHART

