



## **AT&T and MCMC's 2017 Malaysia Developers' Day Comes to Cyberjaya**

*Participants Have 24 Hours to Create an Internet of Things App*

CYBERJAYA, Malaysia, 22 June, 2017 — Malaysian Communications and Multimedia Commission (MCMC) and AT&T will host the fifth Malaysia Developers' Day in Cyberjaya, Malaysia. The event will take place at the MCMC headquarters on 11-12 August, 2017.

This year's hackathon will encourage aspiring developers, innovators and entrepreneurs to create Internet of Things (IoT) apps.

Students and other future developers looking to build new skills can attend a Coding 101 workshop on 10 August. It will introduce the principles and basics of coding to harness students' interest in developing applications. Some attending students are members of Pusat Internet 1Malaysia (PI1M) from the surrounding rural areas. It will take place at the same venue as the hackathon.

MCMC honed in on IoT in recent years. Last year, 132 participants created 22 new app ideas focusing on machine learning and analytics.

Once again, they'll have 24 hours to harness the power of IoT to build an app. This year, the emphasis is on data analytics.

The categories are:

- Smart city
- Healthcare
- Sustainability
- Home

AT&T and MCMC will provide the tools the teams need to create new apps. One resource is the AT&T M2X IoT development platform. It offers a toolset to quickly create and refine prototypes and cloud-based data storage to collect, analyze and share IoT data. Tech experts and mentors will also be at the event to lend their support.

Winners will share cash prizes worth US\$15,000 and Nanodegree scholarships worth US\$10,000 from AT&T and Udacity. The scholarships will help them earn an online degree to prepare for careers in the tech industry.

Inmage Group, one of the world's largest content libraries across the creative ecosystem, will provide contestants with free access to imagery to develop the app. It will also provide mentorship and potential internship opportunities to the winning teams.

Event recap:

- **When:** 2 p.m, 11 August, 2017, to 6 p.m, 12August, 2017.
- **Prizes:**
  - Grand Prize – US\$10,000
  - Second Prize – US\$3,000
  - Third Prize – US\$2,000
- **Register:** [eventbrite.com/e/att-mcmc-2017-malaysia-developers-day-tickets-34318474481](https://eventbrite.com/e/att-mcmc-2017-malaysia-developers-day-tickets-34318474481)

Follow the conversation on Twitter with #ATThack and #M2X.

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