

## RESEARCH COLLABORATION BETWEEN SKMM AND INSTITUTIONS OF HIGHER LEARNING ON NETWORKED MEDIA CONTENT

## NETWORKED MEDIA CONTENT SEMINAR 2012 "Reaping the Benefits of Social Media"

Date: 30 October 2012 (Tuesday)

Time : 10.00 am -5.00 pm Venue : SKMM Auditorium

The Malaysian Communications and Multimedia Commission will be holding a seminar to showcase the findings of research funded under its joint collaboration with Malaysian public and private institutions of higher learning. The studies funded by the Commission under this programme are focused on Malaysian's use of networked media outlets and its content.

Registration for the seminar is free and on a first-come-first-served basis.

To register, please contact us at the following:

Tel. No.: +6 03-8688 8000 (Puan Azwina ext 8222, Puan Fatirah ext

8071)

Fax No.: +6 03-8688 1003

E-mail: contentresearch@cmc.gov.my