



**Suruhanjaya Komunikasi dan Multimedia Malaysia**  
Malaysian Communications and Multimedia Commission

**NETWORKED MEDIA CONTENT SEMINAR 2013**

*"Growing Social: Empowerment through Engagement"*

30 October 2013 | Marriott Putrajaya, Putrajaya

**Agenda**

- 8:45 am Registration  
*Welcome Tea/Coffee*
- 9:30 am Welcome by Emcee
- 9:35 am Welcome remarks by:  
Zulkarnain Mohd Yasin, Head, Monitoring and Enforcement Division, Malaysian Communications and Multimedia Commission
- 9:45 am Opening remarks by:  
Toh Swee Hoe, Chief Regulatory and Supervision Officer,  
Industry Regulation and Supervision, Malaysian Communications and Multimedia Commission

**10:00 am -11:30 am** Session 1 - Research undertaken in collaboration with MCMC  
*\* presentation - 35 mins, Q&A - 10 mins*

- 10:00 am – 10:45 am 1. International Medical University  
Research Project: 'An Intervention for Problematic Internet Use among Young Adults: A Pilot Study'  
Lead Researcher: Dr Ke Guek Nee
- 10:45 am – 11:05 am Coffee Break
- 11:05 am – 11:50 am 2. Universiti Sains Malaysia  
Research Project: 'Captivated with Facebook: Constructions, Contexts and Consequences'  
Lead Researcher: Associate Professor Dr Shanthi Balraj
- 11.55 am Gift presentation followed by group photo.

**12:00 pm – 3:00 pm      Session 2**

- 12:00 pm – 12:30 pm      ➤ 'Cyber Bullying among Adolescents'  
**Dr Hanif Suhairi**  
Universiti Malaysia Perlis
  
- 12:30 pm – 1:00 pm      ➤ Protection of Users: CMA Perspective  
**Devi Annamalai**  
New Media Department, Monitoring and Enforcement Division  
Malaysian Communications and Multimedia Commission
  
- 1:00 pm – 2:00 pm      Lunch
  
- 2:00 pm – 2:30 pm      ➤ Cybercrime Trends in Malaysia  
**ACP Mohd Kamarudin Md Din**  
Cyber and Multimedia Crimes  
Bukit Aman Commercial Crime Investigation Department
  
- 2:30 pm – 3:00 pm      ➤ Malaysian Communications and Multimedia Content Code and Self-regulation  
**Mohd Mustaffa Fazil bin Mohd Abdan**  
Executive Director  
Communications and Multimedia Content Forum of Malaysia (CMCF)
  
- 3:00 pm                      Gift presentation followed by group photo.
  
- 3:05 pm – 3:25 pm      Tea break

**3:25 pm – 4:50 pm      Panel Session**

***Session Topic: "Engage and interact productively and responsibly to unlock the value of new media"***  
***Moderator : Mohd Mustaffa Fazil bin Mohd Abdan, Executive Director, Communications and Multimedia Content Forum of Malaysia***

	Speaker #1: <b>'Digital Lifestyle Malaysia', John Tay, Director, Digital Initiatives Dept, MCMC</b>
	Speaker #2: <b>Melvin Wong, CEO, Just Mobile Sdn Bhd</b>
	Speaker #3: <b>Dr Shirley Tay, Principal, SMK Bandaraya Kota Kinabalu</b>
4:40 pm	Closing remarks by moderator
4:50 pm	Gift presentation followed by group photo.

- 4:55 pm      Closing remarks
- 5:00 pm      End

### **About MCMC**

The Malaysian Communications and Multimedia Commission (MCMC) is the regulator of the communications and multimedia industry based on the powers provided for in the Malaysian Communications and Multimedia Commission Act (1998) and the Communications and Multimedia Act (1998). Pursuant to these Acts its role is also to implement and promote the Government's national policy objectives for the communications and multimedia sector. The Commission is also charged with overseeing the new regulatory framework for the converging telecommunications and broadcasting industries and on-line activities.

### **About the Networked Media Research Collaboration programme on Networked Media Content**

The Research Collaboration programme between MCMC and institutions of higher learning on networked media was established with the aim of building research capacity research and knowledge resources in relation to networked media content that will inform future policy and regulatory decisions as well as media literacy initiatives. The programme stems from MCMC's commitment in working towards the realisation of the National Policy Objectives for the communications and multimedia industry.