



NOTICE

HAND PHONE USERS SURVEY 2014

The Malaysian Communications and Multimedia Commission (MCMC) will be conducting the **Hand Phone Users Survey 2014** to collect data relating to the use of hand phones.

This effort is part of MCMC research regarding hand phone usage in Malaysia. The findings of this survey are expected to improve the performance of the Communications and Multimedia industry in the country.

The survey will be conducted entirely through telephone from the MCMC CATI Centre, Kuala Lumpur, commencing 9 August 2014 to 31 October 2014. Data will be collected from 9:00 am to 4:45 pm daily including Saturdays and Sundays, except on Federal Territory Kuala Lumpur/Selangor public holidays. Survey completion and/or extension will be announced in the MCMC website: www.mcmc.gov.my.

Please be advised that the purpose of this study is for data collection only. No money will be collected nor sales solicited. Respondents are randomly selected by computer, based on telephone numbers. Participation is voluntary; however, the cooperation of the public is greatly appreciated so that the required information can be obtained. All information collected will be kept in the strictest confidence and will be used only for the purpose of deriving statistics at national level.

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