World Standards Day: MCMC and Standards Malaysia
Call on Consumers to Choose Safety and Quality

CYBERJAYA, October 14, 2014 --- Goods that do not comply with standards or any communications products that do not have the Malaysian Communications and Multimedia Commission (MCMC) certification label are considered as 'non-standard' products in Malaysia.

"Without the labels from MCMC or any certification marks from accredited certification bodies by Standards Malaysia, it simply means that the items may not be safe, reliable or even could be illegal to be used in this country. For example, non-standard wireless AV transmitters or routers that are being sold online at a bargain price. Many are not aware that these devices may interfere with other standard devices that provide broadband services, causing a lot of problems to consumers and service providers," said Dato' Mohamed Sharil Tarmizi, Chairman of MCMC.

"Yes, consumers must wise-up when buying, but at the same time, MCMC would like to call upon all sellers to be responsible too. They should follow the procedures and obtain the necessary certifications for their products to be sold in Malaysia. It is a win-win situation for both consumer and seller," he added.

MCMC, the regulator for communications sector, has enforced 10 Mandatory Standards and 24 Technical Codes which were developed based on the relevant national and international standards. The standards are to regulate the quality of communications services and ensure the safety and performance of communications products.

"Safety and quality which equal standards are key to maintain and improve the *rakyat's* way of life. Through standards and conformance, we can ensure that the industry provides safe products and services, hence boosting public confidence. In Malaysia, all mandatory products for example toys, helmets, household appliances, steel bars for construction and vehicle safety system, need to go through a series of credible testing and certification to prove that the products are safe for use," said Datuk Fadilah Baharin, Director General of Standards Malaysia.

To date, Standards Malaysia has developed more than 6,500 standards across 24 sectors of the economy. Standards Malaysia has also accredited 501 laboratories for several types of testing and calibration; and 24 certification bodies for various management systems and product certification based on internationally recognised standards.

"This collaborative effort by Standards Malaysia and MCMC hopes to raise awareness among the industry and consumers on the importance of standards in today's globalized economy. Indeed, in today's self-regulated environment, consumers are more discerning; thus prompting the industry to provide safe and quality products," concluded Datuk Fadilah.

[END]

Note: This is a joint press release by Standards Malaysia and MCMC in conjunction with World Standards Day on 14 October. Standards Malaysia is a member of the International Organization for Standardization (ISO) and the International Electrotechnical Commission (IEC) whilst MCMC is a member of the International Telecommunication Union (ITU).

Hari Standard Sedunia: MCMC dan Standards Malaysia
Gesa Pengguna untuk Pilih Keselamatan dan Kualiti

CYBERJAYA, Oktober 14, 2014 --- Barangan yang tidak mematuhi standard atau produk komunikasi yang tidak mempunyai label pensijilan Suruhanjaya Komunikasi dan Multimedia Malaysia (MCMC) dianggap sebagai produk 'tidak standard' di Malaysia.

"Tanpa label MCMC atau tanda pensijilan daripada badan-badan pensijilan yang diakreditasi oleh Standards Malaysia, barangan itu mungkin tidak selamat, tidak boleh dipercayai dan mungkin juga menyalahi undang-undang jika digunakan di negara ini. Sebagai contoh, pemancar AV tanpa wayar atau *router* tidak standard yang dijual dalam talian pada harga murah. Tidak ramai yang menyedari bahawa peranti tersebut boleh mengganggu peranti standard lain yang menyediakan perkhidmatan jalur lebar, menyebabkan masalah kepada pengguna dan penyedia perkhidmatan," kata Dato' Mohamed Sharil Tarmizi, Pengerusi MCMC.

"Ya, pengguna mesti bijak sewaktu membeli, tetapi pada masa yang sama, MCMC ingin menggesa semua penjual supaya bertanggungjawab. Mereka harus mengikuti prosedur dan mendapatkan pensijilan yang diperlukan bagi membolehkan produk mereka dijual di Malaysia. Ia adalah situasi menang-menang untuk kedua-dua pengguna dan penjual," kata Dato' Sharil.

MCMC, badan pengawal selia bagi sektor komunikasi, telah menguatkuasakan 10 Standard Mandatori dan 24 Kod Teknikal yang dibangunkan berdasarkan standard kebangsaan dan antarabangsa yang berkaitan. Standard bertujuan untuk mengawal selia kualiti perkhidmatan komunikasi dan memastikan keselamatan dan prestasi produk-produk komunikasi.

"Keselamatan dan kualiti yang menepati standard adalah kunci kepada mengekalkan dan meningkatkan gaya hidup rakyat. Melalui standard dan pematuhan, kami boleh memastikan pihak industri menyediakan produk dan perkhidmatan yang selamat, sekaligus meningkatkan keyakinan orang ramai. Di Malaysia, semua produk mandatori seperti mainan kanak-kanak, topi keledar, perkakas rumah, bar keluli untuk pembinaan dan sistem keselamatan kenderaan perlu melalui beberapa siri ujian dan pensijilan untuk membuktikan produk tersebut selamat untuk digunakan," kata Datuk Fadilah Baharin, Ketua Pengarah Standards Malaysia.

Setakat ini, Standards Malaysia telah membangunkan lebih daripada 6,500 standard di seluruh 24 sektor ekonomi. Standards Malaysia juga telah mengiktiraf 501 makmal untuk beberapa jenis ujian dan penentukuran; dan 24 badan pensijilan untuk pelbagai sistem pengurusan dan pensijilan produk; berdasarkan standard yang diiktiraf di peringkat antarabangsa.

"Kerjasama Standards Malaysia dan MCMC ini diharap dapat meningkatkan kesedaran dalam kalangan industri dan pengguna mengenai kepentingan standard dalam ekonomi global hari ini. Benar, di dalam persekitaran kawalan kendiri ini, pengguna lebih arif; justeru mendorong industri untuk menyediakan produk yang selamat dan berkualiti," jelas Datuk Fadilah.

[TAMAT]

* Nota: Ini adalah kenyataan media bersama antara Standards Malaysia dan MCMC sempena Hari Standard Sedunia pada 14 Oktober. Standards Malaysia adalah ahli International Organisation for Standardisation (ISO) dan International Electrotechnical Commission (IEC) manakala MCMC adalah ahli International Telecommunication Union (ITU).

About World Standards Cooperation (WSC)

World Standards Cooperation was established in 2001 by the International Electrotechnical Commission (IEC), the International Organization for Standardization (ISO) and the International Telecommunication Union (ITU), in order to strengthen and advance the voluntary consensus-based international standards systems of IEC, ISO and ITU. The WSC also promotes the adoption and implementation of international consensus-based standards worldwide; and resolves any outstanding issues regarding cooperation in the technical work of the three organizations. WSC will ensure that the three world-wide international standards development organizations (IEC, ISO and ITU), work transparently, and avoid duplication and overlap of work, as much as possible. On 14 October, WSC celebrate World Standards Day (WSD) every year, and the theme of this year is Standards level the playing field, where it believe all the competitors have an equal chance.

For more information, visit http://www.worldstandardscooperation.org/

About Department of Standards Malaysia (Standards Malaysia)

Governed by the Standards of Malaysia Act 1996 (Act 549), the Department of Standards Malaysia (Standards Malaysia) is an agency established on 28 August 1996, under the Ministry of Science, Technology and Innovation

(MOSTI). Standards Malaysia is the National Standards & Accreditation Body of Malaysia providing confidence to various stakeholders, through credible standardisation and accreditation services for global competitiveness. Our aspiration is to create a culture of quality amongst Malaysians, to make standards an accepted component of businesses locally and to achieve global recognition for our products and services; thus improving the overall quality of life.

As a custodian and authoritative body, we continually engage with our stakeholders to develop MS, which will protect the interest of consumers by providing an assurance of health and safety. For more than 18 years, we have successfully developed more than 6,500 Malaysian Standards (MS) and provided credible Accreditation Services to positively contribute to the economic, societal, environmental and national well-being. Standards Malaysia is also a signatory to the regional and international Mutual Recognition Arrangements and Multi-Lateral Recognition Agreements, and are subject to rigorous evaluation processes. This further enhances Malaysia's competitive edge by facilitating trade through international recognition of our products and services through MS and Accreditation.

For further information, please visit our website: www.jsm.gov.my *STANDARDS MALAYSIA* *STANDARDS_MY* *standards_my or contact Mrs Kee Lai Sien at +603-8318 2211 email: kee@jsm.gov.my.*

About MCMC

The Malaysian Communications and Multimedia Commission (MCMC) is a statutory body established under the Malaysian Communications and Multimedia Commission Act 1998 (MCMCA) which implements and promotes the Government's national policy objectives for the communications and multimedia sector. MCMC regulates and promotes the development of the communications and multimedia industry which includes telecommunications, broadcasting, and online activities, postal services and digital certification. The Communication and Multimedia Act provides that MCMC undertakes a policy implementation role, while policy decision-making is vested with the Minister. The Minister may also give policy directions to the Commission.

For more information, visit www.mcmc.gov.my, **SURUHANJAYA KOMUNIKASI & MULTIMEDIA MALAYSIA** **@SKMM_MCMC or contact Rahayu Abdul Aziz at +603-8688 8427, email: rahayu.aziz@cmc.gov.my.**