MEDIA RELEASE

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DEADLINE EXTENDED FOR IMALAYSIA LETTER WRITING COMPETITION UNTIL 15 JULY 2012

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KUALA LUMPUR, Tuesday – Pos Malaysia today announced that the IMalaysia Letter Writing Competition closing date is has been extended to 15 July 2012. It is jointly organized by the Ministry of Information, Communications and Culture (MICC), Ministry of Education (MOE), and Malaysian Communication and Multimedia Commission (MCMC).

IMalaysia Letter Writing Competition, which commenced on IMay 2012, was scheduled to end on 15 June 2012. However, due to positive response from schools countrywide, as well as numerous requests for the extension, the deadline had been deferred to another month. The competition is divided into three categories : Category A for Primary Schools, Category B for Lower Secondary Schools and Category C for Upper Secondary Schools. Overall prizes worth RM 30,000 are up for grabs along with the consolation prize and certificate for all participants.

"Pos Malaysia had received thousands of letters from Malaysian children for this competition and we are overwhelmed by the positive response from the younger generation who are eager to express their thoughts, patriotic spirit and creativity in writing. With the extension of the competition, we expect to receive more participation from Malaysian students from all over the country." said YBhg Dato' Khalid Abdol Rahman, the Group Chief Executive Officer of Pos Malaysia.

Students may obtain further information on the contest through the posters displayed at their respective schools, or log on to <u>www.pos.com.my</u> or <u>www.skmm.gov.my</u> as well as our official Facebook address at <u>www.facebook.com/surat1malaysia</u>. Alternatively, they may contact the Secretariat at 03-2267 2206 or via e-mail to <u>surat1malaysia@pos.com.my</u>.

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Page I of 2





Issued on behalf of Pos Malaysia by the Corporate Communications Department of Pos Malaysia.

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About Pos Malaysia Berhad

Pos Malaysia Berhad is Malaysia's premier physical communications provider. Its vast experience as well as extensive network spanning across the country forms a solid backbone to support Pos Malaysia's expansion and development strategy.

Pos Malaysia has a widespread network of over 700 Pos Malaysia Outlets all over the country in addition to our network of Pos Mini, Poson-Wheels, postal agents and stamp agents, making it one of the most extensive retail network in Malaysia.

Pos Malaysia's Strategic Business Units, aimed to provide quality, reliable, timely and innovative solutions to our customers, encompasses the following :

- PosMel : Mail and postal services
- PosLaju : Courier and express mail services
- PosNiaga : Retail business services

Throughout the years, Pos Malaysia has grown from strength to strength and is progressing from being a mail and postal services provider towards becoming a dynamic physical communications provider. Moving forward, Pos Malaysia will continue to transform and innovate itself in order to maintain its relevance and competitive edge as well as continue to connect Malaysians with the rest of the world. For further information about Pos Malaysia, please visit our website at www.pos.com.my.

