



PROGRAMME

SEMINAR ON SMART NETWORKS #1/2011 Understanding and Challenges

24 March 2011, Thursday
Auditorium
Malaysian Communications & Multimedia Commission, Cyberjaya

	SESSION #1 : OPENING	
09.00 -09.15	Registration and arrival of Guests and Participants	
09.15 -09.20	Welcoming Remarks by YBhg. Dato’ Ismail Osman, Chairman, MTSFB	
09.20-09.25	Opening Address by YBhg. Dato’ Jailani Johari, Chief Regulatory and Supervisory Officer, SKMM	
	SESSION #2 : PRESENTATION - PART 1	
09.30-10.00	Definition & Benefits of Smart Networks Amarjit Singh Karthar Singh, Advisor, SKMM	
10.00-10.30	Morning Coffee Break	
	SESSION #2 : PRESENTATION - PART 2	
10.30-11.00	NKEA Communications Content and Infrastructure (CCI) Latest Status Updates Steven Soon Kok Leng, Associate Director NKEA, PEMANDU	
11.00-11.45	Smart Networks QoE & Use Cases Dr. Timothy Senathirajah, Director, Ericsson, Malaysia	
11.45-12.30	Intelligent Networks - Policy 2.0 & Use Cases Muhammad Ismail Ahmad, Director, Broadhop, APAC Malaysia	
12.30-12.45	Q & A	
12.45-14.00	Lunch Break	
	SESSION #3 : PARALLEL WORKSHOPS - PART 1	
14.00-15.30	Technical Working Committee (TWC) Industry Guidelines on Smart Network: Part 1 - Technical Discussion Leader: Rose Aida Salleh, Telekom Room: SG01	Commercial Working Committee (CWC) Industry Guidelines on Smart Network: Part 2 - Commercial Discussion Leader: Imran Zulkifli, Time Room: SG02
15.30-16.00	Afternoon Coffee Break	
	SESSION #3 : PARALLEL WORKSHOPS - PART 2	
16.00-17.00	Continue	Continue
17.00	Session End	Session End